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New High-Tech Public Affairs Firm To Counsel Growing Technology Sector

TechNet VP Alix Burns opens Bay Bridge Strategies

Joins with Johnson, Madigan, Peck, Boland & Stewart under Tiber Creek banner

(WASHINGTON, D.C.) --- Former TechNet Vice President Alix Burns has launched Bay Bridge Strategies, a public affairs and congressional relations firm based in the nation's capitol, to counsel the growing technology sector. During the last six years, Burns has served as a bridge between high tech entrepreneurs, start-ups and established companies and Washington policymakers, playing a leading role in the development and execution of state and federal public policy strategies.

As a Tiber Creek company, the new firm will provide strategic advice and government relations for technology, biotech and ecommerce companies and associations.

Alix Burns outlined the mission of Bay Bridge Strategies.

“The decisions made in Washington can have a profound effect on the innovation economy and high-tech companies realize the need to have a strong presence in policy decisions,” said Burns. “Knowing the technology industry, the players involved and, most importantly, how to navigate the political landscape, allows Bay Bridge Strategies to give our clients a voice that matters.”

Technology pioneer and partner at Kleiner, Perkins, Caufield & Byers **John Doerr** was bullish on the start-up.

“We see accelerating innovation and enormous public impact in the fields of biotech, infotech, communications and green energy technologies” said Doerr. “Alix Burns is superb at reading, understanding and connecting innovation and policy. I look forward to working with Alix in this important new venture.”

TechNet CEO and former Bush Administration official **Lezlee Westine** also praised Burns.

“I have known and worked with Alix Burns for more than 6 years. She is a strong advocate for technology issues, knows Washington and our innovation economy and its emerging companies extremely well and has the strategic mind to get things done,” said **Westine**, CEO of TechNet. “Alix knows how to partner the right ideas with the right

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players to advance the agenda – just like her new colleagues at Tiber Creek, many of whom I have worked with for years. All of us at TechNet look forward to continuing to work with Alix as she moves on to this exciting new endeavor. ”

[Bay Bridge Strategies](#) will be a partner in the Tiber Creek family of firms, joining lobbying powerhouse [Johnson, Madigan, Peck, Boland & Stewart](#) and Ickes & Enright under the Tiber Creek banner. The strategic alliance adds even more depth to the client service capability of all three firms.

Johnson, Madigan, Peck, Boland & Stewart partner **Jeffrey Peck** lauded Burns’ strategic skills and Democratic ties.

“From emerging start-ups to established giants, the tech industry realizes how much is at stake when policies are made in Washington and the 50 states” said Peck. “Alix Burns is an exceptional talent who understands the technology agenda and how to move it forward in Washington. She is a strategic thinker, a coalition leader and a results-oriented advocate. Alix also has outstanding relationships with Democratic leaders in both the House and Senate.”

Prior to her six years as a Vice President for TechNet, Burns served as the Finance Director for Major States for Vice President Gore’s 2000 presidential race and ran the Washington office of the Bonner Group. She was a consultant for the Democratic National Committee and the 1996 Democratic Convention.

Burns earned her B.A. in Political Science from the University of Chicago.

About Tiber Creek

Tiber Creek is a partnership of three leading public affairs companies, including Johnson, Madigan, Peck, Boland & Stewart, Ickes & Enright and Meridian Hill Strategies.

Johnson, Madigan, Peck, Boland & Stewart is a bipartisan government relations firm, specializing in financial services, tax and trade, legal reform, intellectual property, telecommunications, healthcare and energy.

Ickes & Enright is a government relations and strategy firm operated by Harold Ickes and Janice Enright.

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